

#2140962 Ford Motor Company -- Summer 2019 Communications Internship

Dearborn, Michigan

EXPIRES

February 28, 2019 at 11:55pm

Ford Communications is tasked with building and safeguarding the Company's global reputation, enhancing stakeholders' understanding of Ford and its aspiration to become the world's most trusted mobility company. Our global team of communicators sets industry standards for excellence in implementing high-impact communications programs that build stakeholders' affinity and support for Ford's innovations, industry leadership and Better World social responsibility programs. We are looking for creative, passionate communications professionals to join our nimble organization in adapting to the fast-changing global environment and effectively communicate with our target audiences.

Internships are project oriented and challenge you to demonstrate strategic thinking, business acumen and technical skills. Potential assignment areas for summer internships include:

- Product Communications – responsible for the launch communications and building favorable opinion of new products and technologies
- Corporate Communications – responsible for environment (including fuel efficiency), safety and manufacturing and other corporate issues
- Employee Communications – responsible for daily communications and major employee product programs
- Ford Smart Mobility - responsible for communications to support Ford's emerging services including autonomous vehicles and mobility services

DURATION

Temporary / Seasonal

JOB FUNCTIONS

Advertising, Media & PR

FORD MOTOR COMPANY

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide.

Qualifications**MINIMUM CUMULATIVE GPA**

3.0

ALLOWED SCHOOL YEARS

Sophomore, Junior, Senior

ALLOWED MAJORS

All Digital Communication, Documentary/Film, Public Relations, Radio, Television, Media, Journalism, and Communication & Media Studies majors

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required

To apply, log into your Handshake account (www.careerservices.wayne.edu) and search by position number, job title or company name.