



Marketing and Communications Internship Posting

Who We Are:

Wayne County Healthy Communities (WCHC), a non-profit organization, was awarded Federally Qualified Health Center (FQHC) status in 2012. WCHC provides health services to community members regardless of their ability to pay. With clinic locations in Wayne and Hamtramck, WCHC's mission is to provide patients with a "one-stop shop" access to healthcare services including primary care, dental care, mental health, womens' health, and pediatric care.

WCHC's commitment to the Patient-Centered Medical Home (PCMH) model of delivering care ensures that patients receive the care and services they need from the medical neighborhood, in a culturally and linguistically appropriate manner, and that quality-improvement processes are used to continually improve patient outcomes. In 2017, we were proud to be awarded PCMH status and to be accredited by the Accreditation Association for Ambulatory Healthcare (AAAHC).

Our mission at Wayne County Healthy Communities is to provide high quality health care to all patients in a patient-centered medical home.

What You'll Do:

Wayne County Healthy Communities is seeking a Marketing and Communications intern. Interns will have the opportunity to gain valuable experience working in a nonprofit health care environment.

Interns will have an array of hands-on and engaging responsibilities including, but not limited to, creating social media posts and building a digital audience, written and multimedia web content, leading video/photo shoots writing video scripts, updating website content, assisting with web and/or social media analytics, helping brand the health organization and building local awareness, editing/creating brochures, flyers and other marketing materials, testing marketing materials with focus groups and other methods, initiate an e-newsletter, assist with planning marketing events (e.g. fairs, fundraising dinners), and other related duties.

Qualifications:

Must be a college sophomore, junior, or senior studying communications, public relations, marketing or related field.

Internship is unpaid

Should be available to work between 15-25 hours per week (occasional weekend hours required)

Proactive and a self-starter

Strong oral and written communication skills

Experience with script writing, photography and videography preferred

Strong writing and proofreading skills

Ability to think creatively and critically to identify and solve problems

Demonstrate responsibility, attention to detail, professionalism and organization

Be able to multitask and meet deadlines

Works well in a team and with a wide range of people

Be able to attend WCHC community/marketing events

Must agree to get flu vaccination or provide documentation of one

Please submit a resume, at least 2 writing samples and a cover letter to

ahaimout@waynecounty.com