



Social Media Internships at Community Farmers Markets

Overview

Detroit Community Markets is a collaborative network of neighborhood farmers markets, urban farms, farm stands and food marketplaces across the city of Detroit. Over the past seven years, activities to build a sustainable alternative food system in Detroit have led to formation of Detroit Community Markets, a coalition of neighborhood food access outlets that provide opportunities for Detroiters to purchase fresh nutritious food at convenient locations. DCM is a network of place-based neighborhood markets, mobile food distributors and food box programs all working to bring healthy, affordable food to Detroit residents to create a more food secure Detroit.

Social media interns are needed for the 2019 market season at several farmers market sites across the city. Interns will work directly with market managers/market directors to formulate a comprehensive and successful social media plan for each respective farmers market. Expected commitment will be approximately 5-10 hours a week.

DCM Locations and Market Times

- Sowing Seeds Growing Futures FM, 18900 Joy Rd, Tuesdays 3pm-6pm
- Northwest Detroit FM, 18445 Scarsdale Street, Thursdays 3pm-7pm
- Islandview FM, 7200 Mack, Wednesdays 4pm-7pm
- CHASS Mercado, 5635 West Fort Street, Thursdays 9am-1pm
- Oakland Ave FM, 9354 Oakland Ave, Saturdays 11am-4pm
- Wayne State University FM, Corner of Woodward & Warren, Wednesdays 10am-3pm

Social Media responsibilities can include, but are not limited to:

- Managing Instagram, Facebook, and Twitter accounts
- Managing website/responding to pertinent emails
- Taking photos of market days and special events at markets
- Content development
- Newsletter development and management

If Interested, please contact Stathis Pauls, Detroit Community Markets Coordinator who will connect you with the respective market manager.

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