

Division: Marketing Research

Position Type: Internship

**Job
Description:**

Hour Media, the publisher of Hour Detroit, DBusiness, Detroit Home, Metro Detroit Wedding magazines and more, is proud to offer a marketing research internship for the Spring/Summer 2019 term alongside Hour's sister research company, Professional Research Services. Ideal candidates will work a minimum of 20 hours per-week. Schedules are negotiable, but a four month commitment is required. Interns must be enrolled in a university, however the intern does not have to be receiving credit to be eligible for the position.

PRS works with several City and Regional Magazines nationwide in providing them solid research methodology for their publications. Interns will assist the marketing research department in day-to-day tasks including, tracking survey results, fact checking professionals, assisting with marketing campaigns, communicating with potential clients as well as maintaining social media pages.

Requirements: Qualified students will have a GPA of 3.0 or higher with strong Microsoft Excel skills. Hour Media offers its interns substantial projects and significant opportunity for skill-development. We are looking for hard-working individuals who enjoy a fast-paced environment and are willing to take on new tasks. Professionalism and responsibility are a must.

Note: This is an unpaid internship

Salary: Unpaid internship

**Required
Documentation:** Cover Letter, Resume

Contact: To apply for this position, please contact spinkhasova@hour-media.com with the required documentation listed above.

No phone calls, please. Only qualified candidates will be contacted for an interview.