



**INDEPENDENT LIVING HOUSING, INC.**

Independent Living Housing, Inc.  
33 E. Forest Avenue  
Detroit, MI 48202  
(313) 778-6022  
[ilhi4220@aol.com](mailto:ilhi4220@aol.com)

Non-Profit Marketing and Public Relations Internship at Independent Living Housing, Inc.

Independent Living Housing, Inc. (ILH) is a 501(c)(3) nonprofit organization established for the charitable purpose of providing life skills and educational services to learning disabled youth and young adults in Metropolitan Detroit.

### Mission:

The organization is responding to a need that has been unmet by Detroit Public Schools, Detroit Wayne County Mental Health Authority and the community at large. ILH will provide independent living programs such as educational training (with coursework in math, science, reading, writing, and social sciences) up to a sixth grade level, and individual, family, or group therapy to promote higher self-esteem.

### History:

Independent Living Housing, ILH, was first incorporated in 1998 and received 501 c (3) status the following year. In 2001, IHL was awarded one of our first mini-grants and directed the money toward one of the first projects that ILH implemented, a partnership with Detroit Public Schools. Following this partnership, ILH continued to receive grants and founded the *Today's Youth Program*. This program offers after-school assistance in math, reading, writing, science, technology as well as preparation for standardized testing. The *Today's Youth Program* also offers self-esteem workshops, which included multiple classes in leadership skills and effective conflict resolution. As a result, many program participants have report positive change in overall attitude, behavior and self-esteem.

### Goals:

By 2022, ILH will be the most thoroughly equipped housing community serving learning disabled youth in south-eastern Michigan. In order to meet this goal, ILH seeks to complete the following:

1. Raise one hundred thousand dollars over a fifteen-month period beginning in 2019.
2. Raise five million dollars over the next three years.
3. Use funds to purchase, renovate, and furnish one multi-unit apartment building in order to house learning disabled youth, young adults, adults, and their immediate family at affordable rates.
4. Provide educational and emotional enrichment, as well as mental and physical health services to developmentally challenged individuals, all under one roof.

### WHAT YOU WILL DO?

The Independent Living Housing is seeking Marketing and Public Relation interns to create brochures and flyers that explicitly express our mission, provide contact information, and list services provided. {a} Posters and printed ads for event and fundraising promotions. {b} Mailing to supplement our outreach effort. {c} Public service announcements for awareness and fundraising effort. {d} To enhance our website that further expresses and outlines our mission and goals, better tell our story. {e} Search engines that help maximize website traffic through optimization of SEO content. {f} Press release that raise awareness and seek donors and volunteers. {g} Publications to encourage local news organizations to broadcast features on the ILH. {h} An would appreciate aggressive grant writing campaign and help plan a fundraising activity.

To apply for this internship please contact Ruth Shortie at 313-778-6022 or via email at [ilhi4220@aol.com](mailto:ilhi4220@aol.com)