



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

The YMCA of Metropolitan Detroit is a non-profit organization dedicated to strengthening the foundation of community through youth development, healthy living and social responsibility. The Y has 10 branches and 4 facilities, plus two camps. Corporate offices are located at 1401 Broadway, Suite 3A, Detroit, MI 48226.

The YMCA of Metropolitan Detroit is looking for an intern – mainly to learn about all the wonderful Y programs and people – and tell their stories. This should be a person with the following qualities:

A self-starter

Media experience: contacts with reporters and editors in Southeast Michigan

Social media expertise – marketing and outreach projects

Strong writing, editing and proofreading and verbal skills

Ability to develop targeted media lists

Maintain professionalism and the highest ethical standard

Be on-time, accurate, honest and dependable

Some event planning and execution experience

Previous experience engaging community members in Detroit

Ability to multitask and meet deadlines

Attend Y events to capture stories, photos, video, etc.

Able to work occasional nights/weekends

Coordinate organizational tasks with Y branches

The Y adheres to at least 15 hours a week in a supervised professional setting for a minimum of 12 to 14 weeks (depending upon the length of the semester). We are also open to fewer credits/hours and will pay our interns.

This could lead to a full-time salaried job in the future, depending on results/success.

Students interested in the YMCA internship should send a resume to:

Sandra M. Hermanoff, APR, SAGE, Fellow PRSA  
CEO/President  
Hermanoff Public Relations  
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